

Privacy Policy

last updated May 24, 2015

Your privacy is critically important to us. These are the fundamental goals that our privacy policy incorporates:

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers unless required for the on-going operation of one of our services.

If you have questions about deleting or correcting your personal data please contact us at team@BetterNovelApp.com.

It is Better Novel Project, LLC's policy to respect your privacy regarding any information we may collect while operating our website.

Website Visitors

Like most website operators, Better Novel Project, LLC collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Better Novel Project, LLC's purpose in collecting non-personally identifying information is to better understand how Better Novel Project, LLC's visitors use its website. From time to time, Better Novel Project, LLC may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Better Novel Project, LLC also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on betternovelproject.com blogs. Better Novel Project, LLC only discloses logged in user

and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses and email addresses are visible and disclosed to the administrators of the blog where the comment was left.

Gathering of Personally-Identifying Information

Certain visitors to Better Novel Project, LLC's websites choose to interact with Better Novel Project, LLC in ways that require Better Novel Project, LLC to gather personally-identifying information. The amount and type of information that Better Novel Project, LLC gathers depends on the nature of the interaction. For example, we ask visitors who sign up for an account at Better Novel App to provide a username and email address. Those who engage in transactions with Better Novel Project, LLC – by purchasing access to extra storage or advanced story templates, for example – are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Better Novel Project, LLC collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Better Novel Project, LLC. Better Novel Project, LLC does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Aggregated Statistics

Better Novel Project, LLC may collect statistics about the behavior of visitors to its websites. For instance, Better Novel Project, LLC may monitor the most-shared stories on the Better Novel App site. Better Novel Project, LLC may display this information publicly or provide it to others. However, Better Novel Project, LLC does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

Better Novel Project, LLC discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Better Novel Project, LLC's behalf or to provide services available at Better Novel Project, LLC's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Better Novel Project, LLC's websites, you consent to the transfer of such information to them. Better Novel Project, LLC will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Better Novel Project, LLC discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Better Novel Project, LLC believes in good faith that disclosure is reasonably necessary to protect the property or rights of Better Novel Project, LLC, third parties or the public at large. If you are a registered user of a Better Novel Project, LLC website and have supplied your email address, Better Novel Project, LLC may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Better Novel Project, LLC and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Better Novel Project, LLC takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Better Novel App uses cookies to help Better Novel Project, LLC identify and track visitors, their usage of the Better Novel App website, and their website access preferences. Better Novel App visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using the Better Novel App website, with the drawback that certain features of the Better Novel App website may not function properly without the aid of cookies. Cookies are required to fully-interact with the Better Novel App website.

Service Providers

Better Novel Project, LLC engages certain trusted third parties to perform functions and provide services to us, including, without limitation, hosting and maintenance, billing, customer relationship, database storage and management, and direct marketing campaigns. We will share your personally identifiable information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to binding contractual obligations requiring such third parties to maintain the privacy and security of your data.

Compliance with Laws and Law Enforcement

Better Novel Project, LLC cooperates with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims, legal process (including subpoenas), to protect the property and rights of Better Novel Project, LLC or a third party, the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

Business Transfers

If Better Novel Project, LLC, or substantially all of its assets, were acquired, or in the unlikely event that Better Novel Project, LLC goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Better Novel Project, LLC may continue to use your personal information as set forth in this policy.

Ads

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by Better Novel App and does not cover the use of cookies by any advertisers.

Privacy Policy Changes

Although most changes are likely to be minor, Better Novel Project, LLC may change its Privacy Policy from time to time, and in Better Novel Project, LLC's sole discretion. Better Novel Project, LLC encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.